
Young Norfolk Arts Collective [YNAC]

Welcome to the Collective

Celebrating creativity and performance by and for young people in Norfolk

Call-out
September 2019



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**ARTS COUNCIL
ENGLAND**



The offer

[Creating a platform that celebrates creativity and performance by and for young people in Norfolk]

Young people in Norfolk aged between 16 and 25 are invited to become members of the Young Norfolk Arts Collective. Through regular meetings, training sessions, practical hands on workshops and collaborative sessions with our partners, the Collective will develop skills and knowledge to enable them to manage, produce, promote and evaluate arts events, activities and exhibitions.

Members of the Collective will have the opportunity to:

- Produce, promote and manage arts events and exhibitions
- Learn and develop new creative skills alongside professional artists
- Gain training and mentoring from industry professionals
- Develop knowledge of the creative and cultural industries
- Support the promotion and running of a vibrant arts festival and organisation
- Record and document projects through film, photography, writing blog posts and gathering audio recordings for podcasts and radio broadcasts
- Attend and support a range of Young Norfolk Arts Events as well as events run by our partner organisations
- Become ambassadors of youth arts and cultural development in the Norfolk area
- Enhance CV's and career prospects
- Review and evaluate events
- Initiate ideas for future projects
- Work towards a bronze and silver Arts Award



Collective members

Where possible we want to keep the recruitment process as open, accessible and inclusive as possible, in order to allow equal opportunities to any young person who is interested in becoming a member of the Collective.

Bearing that in mind, we have put together a few points to think about when expressing your interest to join, or informing young people of this opportunity.

We would need all Collective members to be:

- Aged between 16 and 25
- Have a keen interest in the arts and creative activities
- Want to contribute to Young Norfolk Arts activities and to gain valuable training and experience in so doing
- Be reliable and professional in outlook and behaviour
- Promote Young Norfolk Arts generally and be good ambassadors for its activities and those of its partners
- Keen to attend YNAC related events during evenings, weekends and school holidays



Upcoming projects

Over the course of the academic year through 2019/20 there will be a whole range of creative projects, activities and events that the Collective will be able to engage with.

We want to shape the programme as much as we can to fit around the passions and interests of the Collective members as much as we can, in order for them to get as much out of the experience as possible. There will be plenty of opportunity to inform us of things that you'd like to do along the way.

There will also be a range of year round activity that we have planned, starting in October there will be a couple of initial projects for the Collective to get involved with.

Norwich Science Festival 2019

Kicking off with a collaboration with the Norwich Science Festival, where we will be documenting and reporting on events and activities during the festival which runs between 18th - 26th October. In the run up to the festival the Collective will receive appropriate media training to enable them to write reviews, and how to write content for various social media platforms. Alongside this the Collective will also learn how to record video and audio interviews, as well as events photography and videography.

During the Science Festival the Collective will have behind the scenes access to events, and be able to carry out interviews with people involved, members of the public, and gather content for putting together reviews and sharing on social media.

Logo Design - writing a creative brief

Another project for the Collective to sink their teeth into is writing a creative brief for a brand new logo design to represent the Young Norfolk Arts Collective.

Working collaboratively with a graphic designer, the Collective will put together a creative brief to produce a new logo that defines them, and gives an identity to the Collective. The logo will then be used on all YNAC platforms and content going forwards.

This project will provide an excellent opportunity for the Collective to gain some industry experience working with a professional graphic designer, and also a chance to get some of their own creativity in the mix as well.

Young Norfolk Arts Festival 2020

The Young Norfolk Arts Festival runs for two weeks in July each year, and will provide a platform that offers a lot of opportunities for the Collective to get involved in the planning and delivery of the festival. Planning for the next instalment of the festival will start from January 2020.

Key Dates

YNAC sessions will normally take place once a week, and will be held at the National Centre for Writing, or another one of our partner organisations. There will be a balance of hands on creative workshops, training sessions and planning meetings. Each session will always start with a catch up to find out what everyone's been up to, and to find out about any upcoming opportunities you can get involved with. Further dates and projects will be announced as we go along.

In order to keep things on schedule for the upcoming project in collaboration with the Norwich Science Festival, we would please ask that you please make sure you are available for the following dates:

Thursday 26th September **Induction Evening**

5:00pm - 6:30pm

Location TBC

A chance to meet the YNAC team and other new Collective members, find out more about the programme and what you'll be able to get involved with over the next year. This will be an informal and friendly session, refreshments will be provided!

Thursday 3rd October 2019 **YNAC Training Session**

5:00pm - 6:30pm

National Centre for Writing, Dragon Hall

In this first media training session, you'll learn how to report on events and write professional reviews that can be published onto online blogs in preparation for reporting on events for the Norwich Science Festival.

Friday 11th October 2019 **YNAC Training Session**

5:00pm - 7:00pm

National Centre for Writing, Dragon Hall

In this second media training session in preparation for the Science Festival, we'll be looking at how to write professional digital communications for use on social media. We'll also be learning how to use Zoom microphones to record audio interviews for podcasts, and how to capture images and video of events for use on social media.

Thursday 17th October 2019 **YNAC Planning meeting**

5:00pm - 7:00pm

National Centre for Writing, Dragon Hall

In this planning session we'll be pulling together a plan for our coverage of the Science Festival. After our training sessions, we'll be working out who's doing what and getting a bit of a schedule together for the two weeks of the festival.

How to Apply

To find out more about getting involved with the Young Norfolk Arts Collective, please email enquiries@youngnorfolkarts.org by **Sunday 22nd September 2019**.

Applicants will receive a simple application form where they will write a short bio, including their creative interests and why they would like to be a part of the Collective.

Applicants should ensure they are available for the induction evening on 26th / 27th September and other key dates.

If you have any questions about applying or about the Collective in general please contact Liam at comms@youngnorfolkarts.org

