

How to Make a Placard

A placard is a message or picture written on a rectangular piece of cardboard, attached to a stick.

Placards can be shared peacefully at a protest or they can be displayed in your window or on your bedroom wall at home instead.

Step 1

Decide your message

- What do you want to say?
- How will you say it?
- Do you want to use words, pictures or symbols?



Step 2

Gather your materials

- Save money and help the environment by using materials you already have at home.
- We used some cardboard, an old piece of wood, a ruler, a pencil, a leftover tester pot of paint, a black marker pen and some adhesive tape, but an old cereal box, ballpoint pen, felt pens or even nail varnish would work!
- Having less materials to choose from can actually make you more creative, so see what you can find and be imaginative.



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Step 3

Sketch out your message

- It can be useful to mark out your words or design using a ruler and a pencil.
- Use a pencil to lightly sketch out your message before using paint or pen to make sure you are happy with how it is spaced out.



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Step 4

Complete your design

- Go over your sketched design to make it clear and easy to read. You can add colour or go over design to make it bright and bold.



Step 5

Complete your placard

- Attach a stick to turn your poster into a placard. You can use adhesive tape, a staple gun or make holes and use string. Wood works well, but a piece of bamboo, a garden cane or a broom handle can also be used.



Step 6

Display your work

- Whether you make a poster, placard or try making a large banner using fabric, decide where you would like to share your work and display your message!

