



# Events Industry Careers Map

## MANAGEMENT



Event Promoter



Event Manager



Tour Manager



Booking Manager

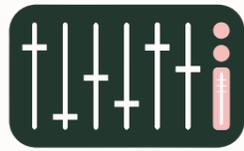


Venue Manager



Marketing/  
Sales

## PRODUCTION



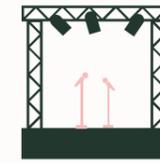
Sound Engineer



Lighting Engineer



Stage Designer



Rigger/  
Constructor



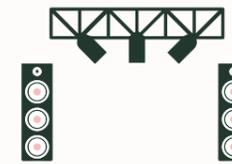
Stage Manager



Roadie

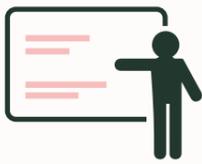


Health &  
Safety Officer



Sound/Lighting  
Engineer

## INDUSTRY/EDUCATION



Events  
Teacher/Tutor



Venue Owner/  
Manager



Event  
Blogger/Vlogger



Hospitality  
Staff



Social Media  
Manager

MUSIC  
GAMES  
MEDIA  
EVENTS  
COMPUTING



**access**  
creative college



# Events Industry Careers Map



## MANAGEMENT



### Event Promoter

The event promoter's job is to get people in the door and generate buzz for everything from concerts to charity auctions. Promoters advertise the event on all available platforms working tightly to the varying levels of budget. The event promoter has to use every imaginative trick in the arsenal to reach audiences through radio, television, print, and the Internet. He or she will also work closely with the event producers, ticket-sellers, and local vendors to ensure the highest possible profitability.

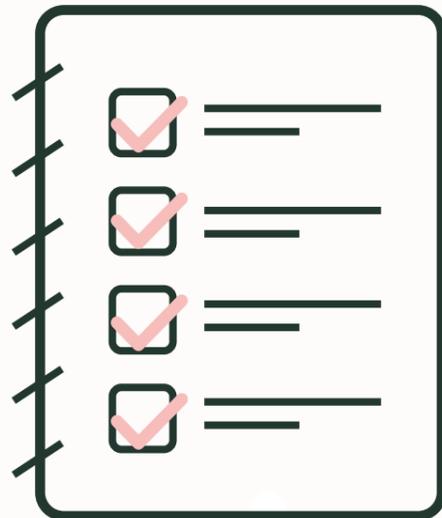




# Events Industry Careers Map



## MANAGEMENT



### Event Manager

Event managers are responsible for the planning and organisation of promotional, business and social events ensuring the target audience is engaged and the message of the event is marketed properly. Events play a huge part in the success of a brand or an organisation.

Events managers organise everything from exhibitions and charity events to conferences and parties.

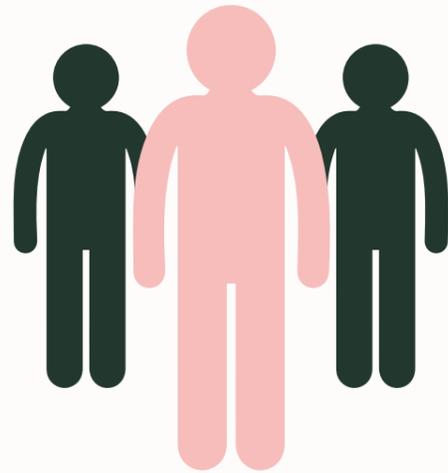




# Events Industry Careers Map



## MANAGEMENT



### Tour Manager

The role of the Tour Manager is the organizing, planning and conducting of long distance expeditions, travel, and tours for groups or individuals. They make sure that the travel runs smoothly from venue to venue without any issue.





# Events Industry Careers Map



## MANAGEMENT



### Booking Manager

Booking Managers primary responsibility is to help artists find gigs.

They work to negotiate contracts and secure engagements for musical artists, theatrical or ballet productions, concerts, lectures, trade shows, nightclub acts, dance troupes and similar performers.

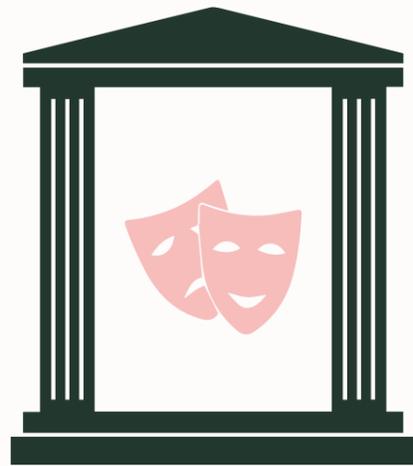




# Events Industry Careers Map



## MANAGEMENT



### Venue Manager

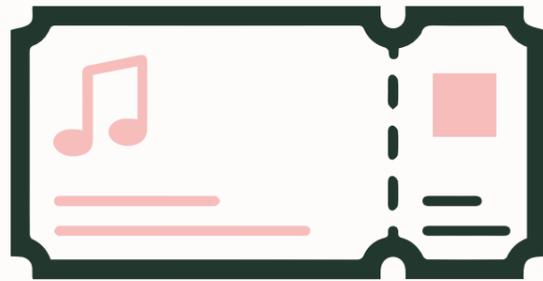
Venue managers wear many hats in their role. They oversee all of the activities, employees, and business associated with a concert facility. They make it possible for concertgoers to waltz into a bar, nightclub, or theater for a seamless live music experience. Multitasking is a key part of this demanding yet fulfilling role.





# Events Industry Careers Map

## MANAGEMENT



### Marketing/Sales

Event marketing refers to the promotion of an event. Event marketing job roles will vary somewhat depending on what sort of event you are marketing for.

Event sales managers market, sell and coordinate event space on behalf of a variety of venues from hotels to football clubs. They handle customer inquiries and are the point-of-contact for all event details. Event sales managers oversee the collective coordination of all event information and resources, and are responsible for account management, sales prospecting and business development.

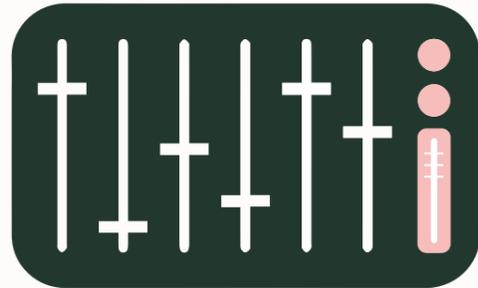




# Events Industry Careers Map



## PRODUCTION



### Sound Engineer

Sound engineers have the responsibility for assembling, operating and maintaining the technical equipment used to record, amplify, enhance, mix or reproduce sound. They are responsible for manipulating acoustics to achieve a desired result and work in many different contexts, including live events (music concerts, theatre performances and sporting events), weddings or graduation ceremonies. They are also an essential part of a team in a studio, recording for commercial music, film, TV, radio, advertising, gaming or interactive media purposes.

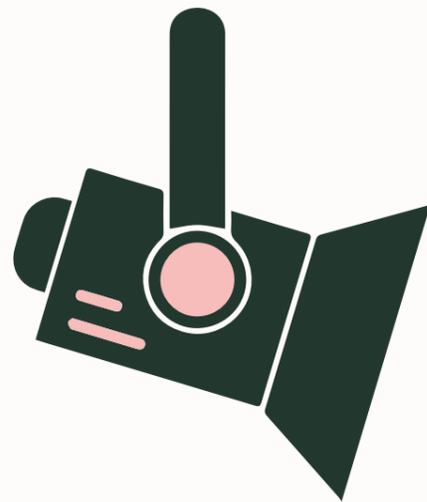




# Events Industry Careers Map



## PRODUCTION



### Lighting Engineer

The main duties of a lighting engineer are to design and implement the lighting arrangements for live and pre-recorded media events such as concerts, television shows, movies and public events. They work alongside the Production Director and make their vision and reality. Team work plays an essential role as a lighting engineer works with stagehands, riggers and electricians to set up configurations of lights that are then remotely controlled via a control board. During the production, the lighting engineer may sit at this board and set different lighting effects in action at pre-determined cues. Often, series and sequences of effects are configured with computer programming.





# Events Industry Careers Map



## PRODUCTION



### Stage Designer

A set, production or stage designer is in charge of designing and creating the sets that appear in films and television programmes as well as in the theatre. They work alongside directors, producers, costume designers and other members of staff to ensure the right visual aesthetic is achieved.

The work of a set designer will begin at the start of the production planning process, and end on the opening night or when filming begins.

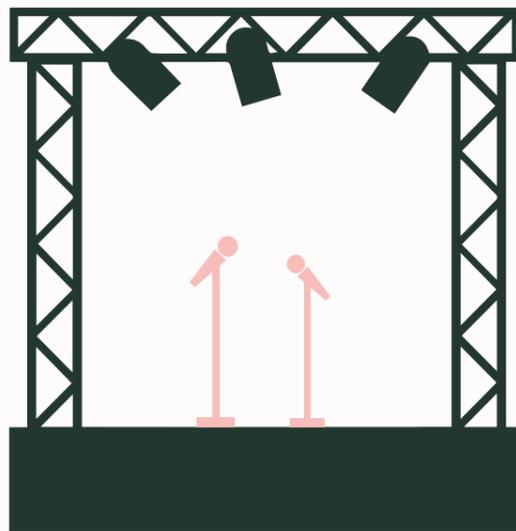




# Events Industry Careers Map



## PRODUCTION



### Rigger/Constructor

A rigger is one who works on ropes, booms, lifts, hoists and the like for a stage production, film, or television show. Riggers may have specializations such as those in the film industry who rig scaffolding for film sets and camera rigs.

A head for heights and attention to detail is essential for this role.

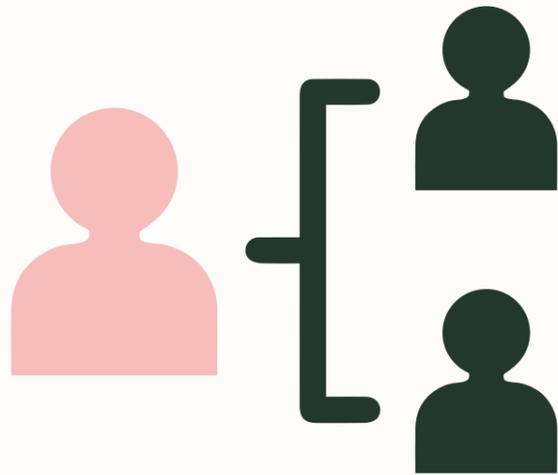




# Events Industry Careers Map



## PRODUCTION



### Stage Manager

The Stage Manager is the person responsible for the technical details of a theatrical production. They assist the director during rehearsal, supervise the lighting, costuming, setting, prompting and assume full responsibility for the stage during a performance of a play in order to ensure the smooth running of a production. Business management, leadership, customer service are all necessary skills needed for the role as well as patience and the ability to remain calm in stressful situations.

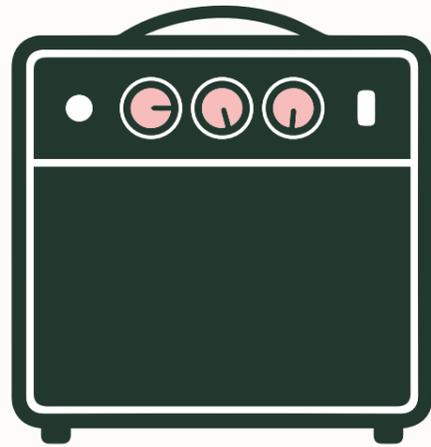




# Events Industry Careers Map



## PRODUCTION



### Roadie

Roadies are an essential part of staging live music concerts, festivals and events. Usually highly skilled technical specialists, they set up all the equipment that artists and performers need - everything from the instruments to the special effects. They are on hand during performances to respond to any technical and equipment issues that arise, before packing away and securing equipment when the show finishes.





# Events Industry Careers Map



## PRODUCTION



### Health and Safety Officer

Health and safety professionals use their expert knowledge and experience to control risks at work and ensure that organisations meet current safety standards. They help to plan and implement new policies and procedures to raise or maintain safety standards and implement new protective and preventative measures as required by law or by the organisation they work for.

In an event capacity the role typically involves preparing health and safety strategies and developing policies; carrying out risk assessments; liaising with regulatory authorities to ensure compliance with mandatory regulations; investigating accidents on sites and producing subsequent reports and recommendations; and carrying out site inspections to check policies and procedures are being properly implemented.

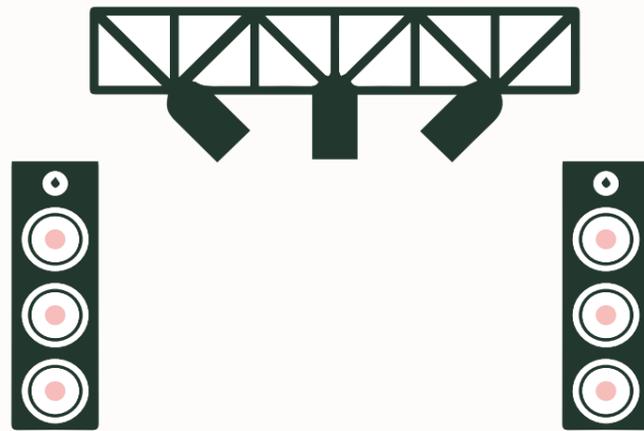




# Events Industry Careers Map



## PRODUCTION



### Lighting & Sound Engineer

Many lighting technicians are qualified electricians. They are responsible for the set up and control of lighting equipment for live television broadcasts, recorded television shows, motion pictures, and video productions. The work demands high-level technical and creative skills to follow instructions that ensure the desired production lighting is achieved.

A sound technician's responsibility is to assemble, operate and maintain the technical equipment used to record, amplify, enhance, mix or reproduce sound. They identify sound requirements for a given task or situation and perform the appropriate actions to produce this sound. Sound technicians may work in film, TV, radio, theatres, advertising production and/or post-production.

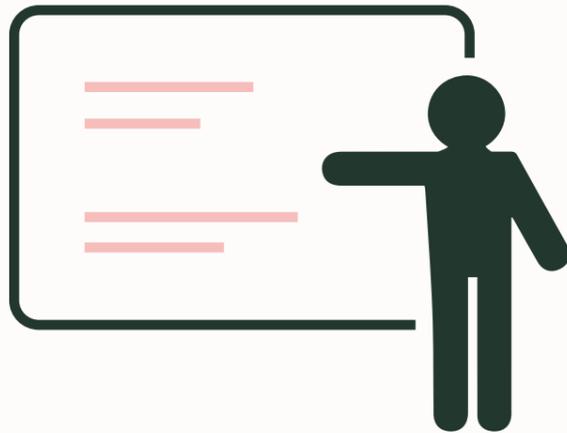




# Events Industry Careers Map



INDUSTRY/EDUCATION



## Events Teacher/Tutor

Events tutors require sound knowledge of operational and management aspects of events. It is usual for tutors to have worked in the industry before moving into teaching to share the knowledge they have learnt. Enthusiasm and passion for the subject, as well as a high standard of communication and organisational skills, are essential.

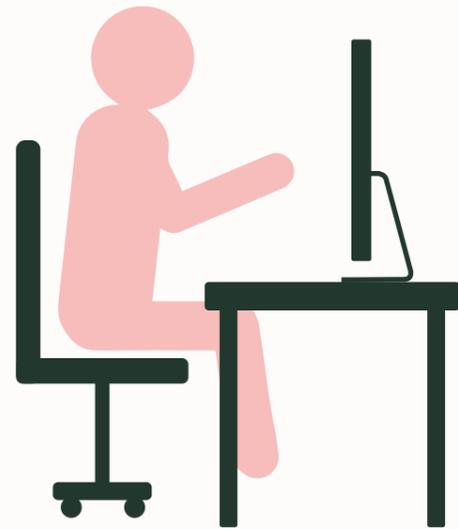




# Events Industry Careers Map



## PRODUCTION



### Venue Owner/Manager

Venue managers are industrious multitaskers who oversee all of the activities, employees, and business associated with a concert facility. They are a key role in an organisation and are responsible for ensuring a high level of service to all users of the building including the staff, artists, audiences, event hirers etc. They manage the health and safety protocols and ensure the upkeep and maintenance of the venue is kept to a high standard.





# Events Industry Careers Map



## PRODUCTION



### Event Blogger/Vlogger

Bloggers generate and pitch ideas, compose and edit posts, market posts to readers, and conduct research. They write, edit, post, and promote the content on their web pages or websites. Blogger are engaging and happy to share their opinions of an event whether that be positive or negative and can have a great amount of influence over their followers.

A successful Blogger is focused on generating and composing interesting content in order to continually expand on their audience. Bloggers should be creative, adaptable, and analytical with excellent writing skills and a unique voice.





# Events Industry Careers Map



## PRODUCTION



### Hospitality Staff

Hospitality managers run the day-to-day operations of a restaurant, hotel, events venues, cruise ships or similar. The main roles of a hospitality manager include overseeing other staff members, ensuring that the facilities are properly maintained, ensuring customer satisfaction and overseeing the upkeep of administrative and financial records.

The role of the staff they oversee is to ensure the comfort and experience of the venue's guests. Many jobs in the hospitality industry involve dealing with customers face-to-face in a variety of ways- wedding planners, event coordinators, hotel managers, But there are also behind-the-scenes jobs that include positions in sales, marketing, and accounting. Chefs, waiting and bar staff also fall under this type of work.

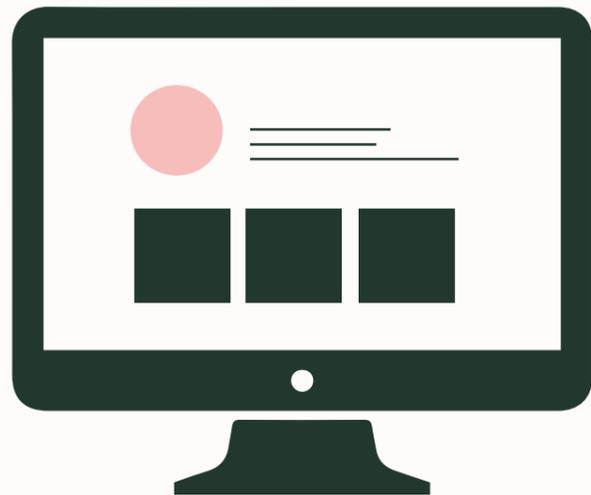




# Events Industry Careers Map



## PRODUCTION



### Social Media Manager

The overall responsibility of a Social Media Manager is to lead an organisation's social media strategy in order to boost visibility and customer and client engagement. They manage an organisation's online presence by developing a strategy, producing good content, analysing usage data, facilitating customer service and managing projects and campaigns.

